

# Fiesta Village Shop Space Available



**Very Aggressive Lease Terms Available**

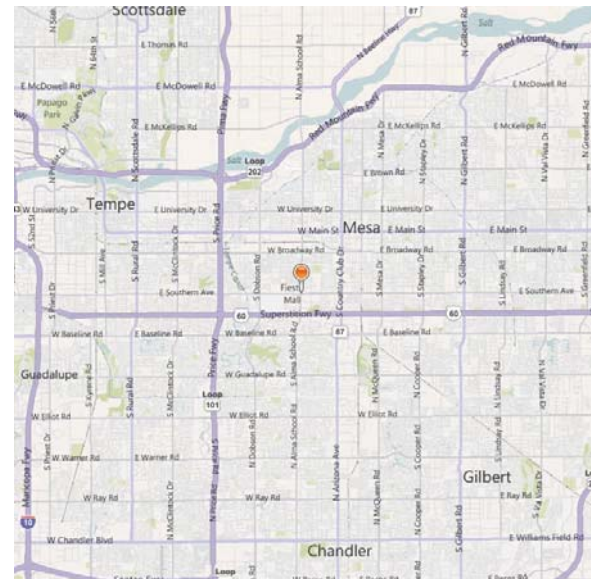
**NWC Alma School Rd & Southern Ave**

<b>Population:</b>	<b>1 Mile</b>	<b>3 Mile</b>	<b>5 Mile</b>
2010 Estimate	24,149	158,798	389,294
2015 Projection	25,497	170,074	426,275

<b>Median HH Income:</b>	<b>1 Mile</b>	<b>3 Mile</b>	<b>5 Mile</b>
2010 Estimate	\$49,351	\$53,680	\$57,693

**Available:** ± 1,200 – 15,535 SF

- Comments:**
- Across the street from Fiesta Mall
  - Newly re-modeled building
  - Monument signage on Southern available



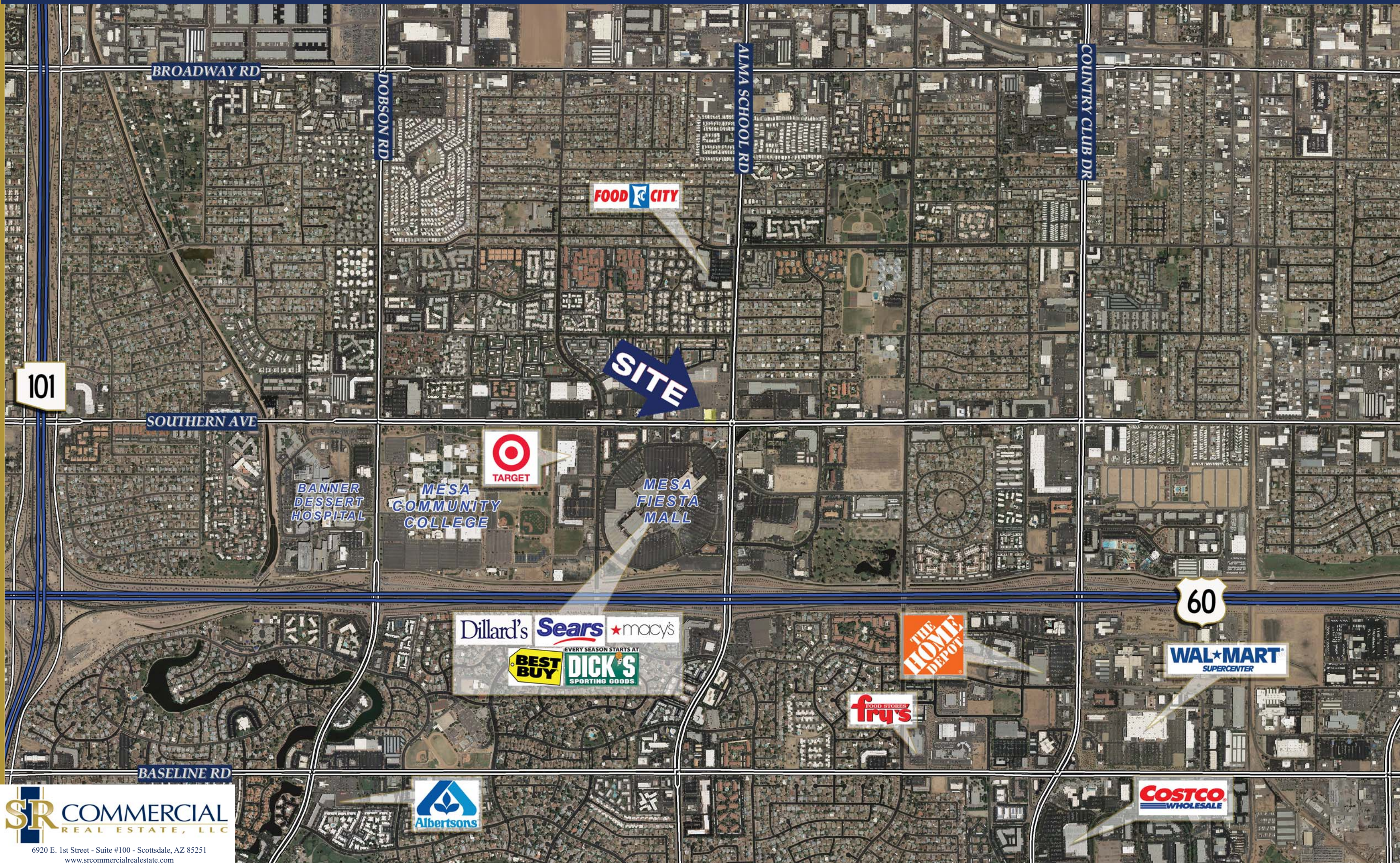
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101

BROADWAY RD

DOBSON RD

ALMA SCHOOL RD

COUNTRY CLUB DR

SOUTHERN AVE

BANNER  
DESERT  
HOSPITAL

MESA  
COMMUNITY  
COLLEGE



SITE



MESA  
FIESTA  
MALL



60



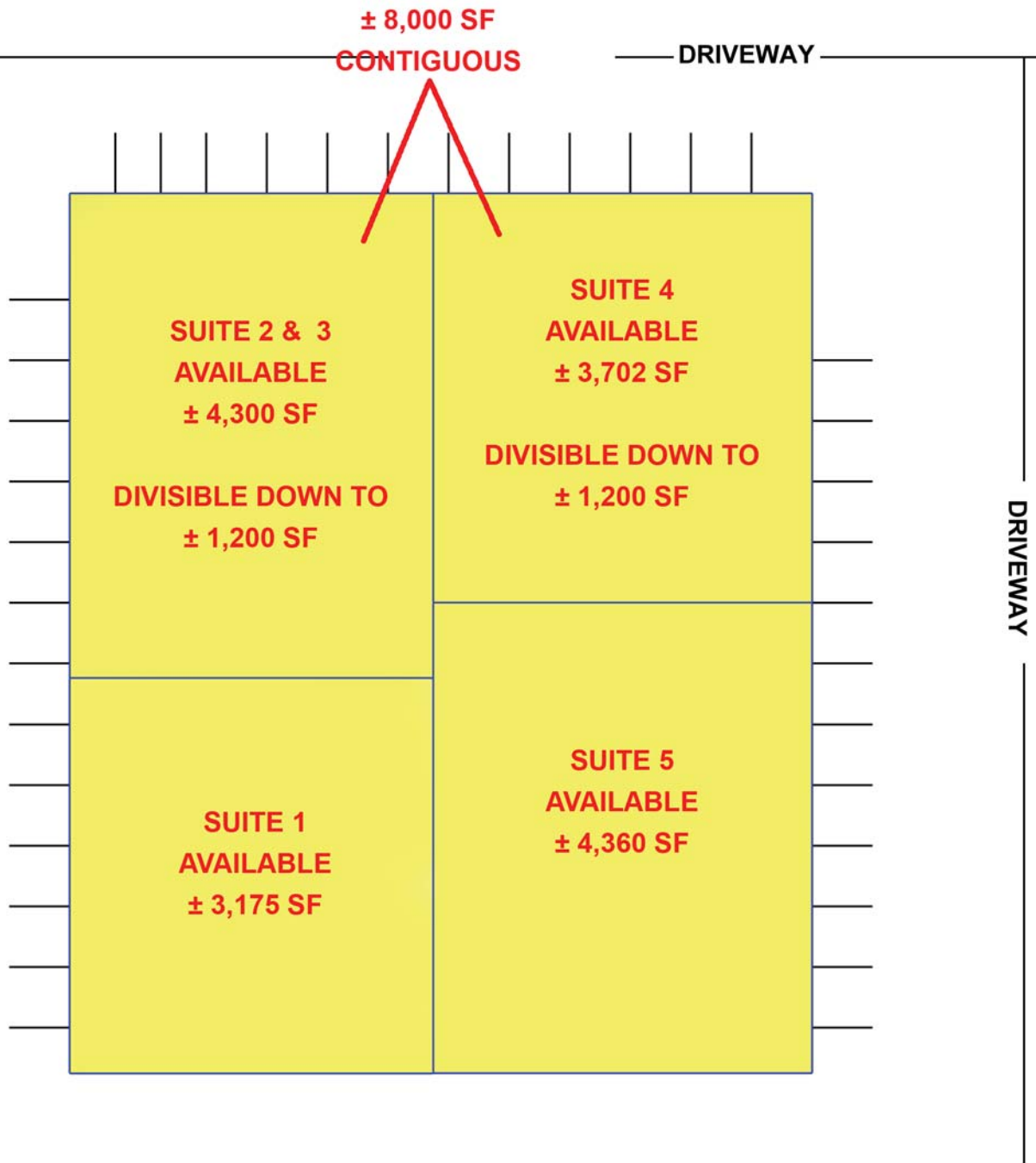
BASELINE RD



**SR COMMERCIAL**  
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# NWC Alma School Rd & Southern Ave



**Southern Avenue**

NOT TO



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## Market Profile

### Southern Ave. & Alma School Rd.

Ring: 1, 3, 5 Miles	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
2000 Total Population	24,149	158,798	389,294
2000 Group Quarters	32	1,704	6,789
2010 Total Population	24,991	166,486	414,253
2015 Total Population	25,497	170,074	426,275
2010 - 2015 Annual Rate	0.40%	0.43%	0.57%
2000 Households	10,227	59,482	144,037
2000 Average Household Size	2.36	2.64	2.66
2010 Households	10,399	61,575	151,680
2010 Average Household Size	2.40	2.68	2.69
2015 Households	10,549	62,717	155,700
2015 Average Household Size	2.41	2.68	2.69
2010 - 2015 Annual Rate	0.29%	0.37%	0.52%
2000 Families	5,230	36,216	90,052
2000 Average Family Size	3.09	3.27	3.24
2010 Families	4,915	34,955	89,008
2010 Average Family Size	3.25	3.41	3.37
2015 Families	4,845	34,705	89,251
2015 Average Family Size	3.31	3.46	3.42
2010 - 2015 Annual Rate	-0.29%	-0.14%	0.05%
<b>2000 Housing Units</b>	11,529	64,349	154,500
Owner Occupied Housing Units	28.3%	46.3%	52.4%
Renter Occupied Housing Units	60.8%	46.1%	40.9%
Vacant Housing Units	10.9%	7.6%	6.6%
<b>2010 Housing Units</b>	12,241	68,827	167,808
Owner Occupied Housing Units	25.2%	41.0%	47.1%
Renter Occupied Housing Units	59.7%	48.5%	43.3%
Vacant Housing Units	15.0%	10.5%	9.6%
<b>2015 Housing Units</b>	12,657	71,180	174,612
Owner Occupied Housing Units	24.5%	39.6%	46.0%
Renter Occupied Housing Units	58.9%	48.5%	43.2%
Vacant Housing Units	16.7%	11.9%	10.8%
<b>Median Household Income</b>			
2000	\$34,489	\$40,100	\$43,096
2010	\$49,351	\$53,680	\$57,693
2015	\$57,249	\$61,302	\$65,270
<b>Median Home Value</b>			
2000	\$86,772	\$104,579	\$113,909
2010	\$95,705	\$114,355	\$123,003
2015	\$102,470	\$121,585	\$131,527
<b>Per Capita Income</b>			
2000	\$16,795	\$18,215	\$19,532
2010	\$23,642	\$23,658	\$25,414
2015	\$26,906	\$26,862	\$28,818
<b>Median Age</b>			
2000	27.0		29.1
2010	28.3	30.9	30.8
2015	28.9	31.7	31.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing



# Market Profile

Southern Ave. & Alma School Rd.

Ring: 1, 3, 5 Miles	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
<b>2000 Households by Income</b>			
Household Income Base	10,134	59,402	143,863
< \$15,000	15.0%	13.2%	12.7%
\$15,000 - \$24,999	16.9%	13.8%	12.3%
\$25,000 - \$34,999	18.9%	15.3%	14.1%
\$35,000 - \$49,999	22.2%	20.6%	19.2%
\$50,000 - \$74,999	18.1%	20.0%	21.1%
\$75,000 - \$99,999	5.7%	9.7%	10.9%
\$100,000 - \$149,999	2.3%	5.4%	7.2%
\$150,000 - \$199,999	0.5%	1.2%	1.6%
\$200,000 +	0.4%	0.7%	1.0%
Average Household Income	\$39,545	\$48,123	\$52,344
<b>2010 Households by Income</b>			
Household Income Base	10,399	61,571	151,679
< \$15,000	9.0%	8.4%	8.3%
\$15,000 - \$24,999	9.9%	8.9%	8.2%
\$25,000 - \$34,999	10.8%	9.8%	8.8%
\$35,000 - \$49,999	21.1%	18.6%	16.6%
\$50,000 - \$74,999	26.2%	24.4%	24.0%
\$75,000 - \$99,999	12.9%	14.5%	15.2%
\$100,000 - \$149,999	7.9%	12.0%	14.1%
\$150,000 - \$199,999	1.2%	2.0%	2.8%
\$200,000 +	1.0%	1.5%	2.1%
Average Household Income	\$56,828	\$63,456	\$68,789
<b>2015 Households by Income</b>			
Household Income Base	10,548	62,716	155,698
< \$15,000	6.5%	6.3%	6.1%
\$15,000 - \$24,999	7.8%	7.0%	6.4%
\$25,000 - \$34,999	8.8%	7.9%	6.9%
\$35,000 - \$49,999	15.9%	13.8%	12.0%
\$50,000 - \$74,999	30.4%	27.3%	26.5%
\$75,000 - \$99,999	15.3%	16.2%	16.5%
\$100,000 - \$149,999	11.8%	16.4%	18.7%
\$150,000 - \$199,999	2.1%	3.1%	4.2%
\$200,000 +	1.3%	2.0%	2.7%
Average Household Income	\$65,052	\$72,281	\$78,227
<b>2000 Owner Occupied Housing Units by Value</b>			
Total	3,270	29,827	80,868
< \$50,000	14.3%	7.7%	7.3%
\$50,000 - \$99,999	56.9%	38.3%	29.4%
\$100,000 - \$149,999	25.0%	38.5%	41.8%
\$150,000 - \$199,999	2.6%	10.8%	13.4%
\$200,000 - \$299,999	0.6%	3.7%	6.2%
\$300,000 - \$499,999	0.2%	0.5%	1.6%
\$500,000 - \$999,999	0.2%	0.1%	0.3%
\$1,000,000+	0.3%	0.2%	0.1%
Average Home Value	\$91,277	\$112,933	\$124,166
<b>2000 Specified Renter Occ. Housing Units by Contract Rent</b>			
Total	6,907	29,635	63,067
With Cash Rent	97.7%	97.9%	97.8%
No Cash Rent	2.3%	2.1%	2.2%
Median Rent	\$607	\$584	\$603
Average Rent	\$595	\$603	\$623

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing



Southern Ave. & Alma School Rd.

Ring: 1, 3, 5 Miles	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
<b>2000 Population by Age</b>			
Total	24,148	158,796	389,294
Age 0 - 4	8.9%	8.3%	7.9%
Age 5 - 9	6.5%	7.2%	7.3%
Age 10 - 14	5.3%	6.7%	6.9%
Age 15 - 19	8.0%	7.8%	8.5%
Age 20 - 24	16.0%	11.7%	11.3%
Age 25 - 34	22.5%	19.1%	18.2%
Age 35 - 44	12.7%	14.2%	14.9%
Age 45 - 54	9.1%	11.4%	11.6%
Age 55 - 64	5.2%	6.3%	6.4%
Age 65 - 74	3.2%	3.8%	3.8%
Age 75 - 84	1.9%	2.6%	2.5%
Age 85+	0.7%	1.1%	0.9%
Age 18+	76.1%	73.9%	73.7%
<b>2010 Population by Age</b>			
Total	24,991	166,486	414,256
Age 0 - 4	9.4%	8.5%	8.0%
Age 5 - 9	7.1%	7.2%	7.1%
Age 10 - 14	5.5%	6.3%	6.4%
Age 15 - 19	5.9%	6.6%	7.5%
Age 20 - 24	11.4%	9.2%	9.6%
Age 25 - 34	27.1%	19.9%	18.6%
Age 35 - 44	12.5%	13.8%	13.7%
Age 45 - 54	8.8%	11.3%	12.1%
Age 55 - 64	6.6%	8.8%	8.8%
Age 65 - 74	3.3%	4.4%	4.4%
Age 75 - 84	1.8%	2.7%	2.5%
Age 85+	0.7%	1.4%	1.2%
Age 18+	75.3%	74.5%	74.7%
<b>2015 Population by Age</b>			
Total	25,496	170,074	426,277
Age 0 - 4	9.4%	8.5%	8.0%
Age 5 - 9	7.3%	7.3%	7.2%
Age 10 - 14	5.9%	6.5%	6.7%
Age 15 - 19	5.7%	6.2%	7.1%
Age 20 - 24	11.2%	9.0%	9.4%
Age 25 - 34	24.9%	18.1%	17.4%
Age 35 - 44	13.8%	14.8%	14.5%
Age 45 - 54	8.5%	10.7%	11.2%
Age 55 - 64	6.7%	8.8%	9.0%
Age 65 - 74	4.2%	5.7%	5.6%
Age 75 - 84	1.7%	2.8%	2.6%
Age 85+	0.6%	1.5%	1.2%
Age 18+	74.6%	74.2%	74.4%
<b>2000 Population by Sex</b>			
Males	50.3%	50.9%	50.7%
Females	49.7%	49.1%	49.3%
<b>2010 Population by Sex</b>			
Males	50.8%	50.6%	50.4%
Females	49.2%	49.4%	49.6%
<b>2015 Population by Sex</b>			
Males	51.0%	50.6%	50.4%
Females	49.0%	49.4%	49.6%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing







Southern Ave. & Alma School Rd.

Ring: 1, 3, 5 Miles	Ring: 1 mile radius	Ring: 3 miles radius	Ring: 5 miles radius
<b>2010 Employed Population 16+ by Industry</b>			
Total	12,108	76,990	194,747
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	7.5%	8.7%	7.8%
Manufacturing	9.6%	9.6%	9.3%
Wholesale Trade	3.5%	3.4%	3.2%
Retail Trade	14.0%	12.2%	12.2%
Transportation/Utilities	3.5%	4.3%	4.6%
Information	2.6%	2.6%	2.9%
Finance/Insurance/Real Estate	11.7%	9.2%	9.4%
Services	44.5%	46.3%	46.4%
Public Administration	2.7%	3.5%	3.8%
<b>2010 Employed Population 16+ by Occupation</b>			
Total	12,109	76,992	194,749
White Collar	60.9%	61.4%	64.6%
Management/Business/Financial	10.5%	12.7%	13.9%
Professional	17.6%	20.5%	22.3%
Sales	12.3%	12.1%	12.3%
Administrative Support	20.6%	16.2%	16.1%
Services	17.8%	18.0%	17.2%
Blue Collar	21.2%	20.6%	18.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	5.9%	6.4%	5.5%
Installation/Maintenance/Repair	5.4%	4.4%	3.8%
Production	5.4%	5.6%	4.6%
Transportation/Material Moving	4.5%	4.2%	4.1%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
Total	13,137	81,295	200,452
Drove Alone - Car, Truck, or Van	71.1%	73.5%	74.1%
Carpooled - Car, Truck, or Van	19.1%	16.1%	15.0%
Public Transportation	1.8%	2.1%	2.0%
Walked	3.9%	2.9%	2.8%
Other Means	2.4%	3.0%	3.2%
Worked at Home	1.8%	2.3%	2.9%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	13,137	81,295	200,452
Did not Work at Home	98.2%	97.7%	97.1%
Less than 5 minutes	3.2%	2.2%	2.2%
5 to 9 minutes	9.0%	8.5%	8.5%
10 to 19 minutes	31.7%	32.4%	31.9%
20 to 24 minutes	20.0%	18.4%	17.2%
25 to 34 minutes	22.1%	21.9%	21.8%
35 to 44 minutes	4.2%	5.1%	5.6%
45 to 59 minutes	4.2%	4.8%	5.7%
60 to 89 minutes	3.3%	3.0%	2.9%
90 or more minutes	0.5%	1.3%	1.2%
Worked at Home	1.8%	2.3%	2.9%
Average Travel Time to Work (in min)	21.5	23.0	23.2
<b>2000 Households by Vehicles Available</b>			
Total	10,177	59,504	143,993
None	9.4%	8.7%	7.5%
1	50.8%	41.5%	39.0%
2	30.8%	35.7%	38.6%
3	7.0%	10.6%	11.1%
4	1.6%	2.7%	2.8%
5+	0.4%	0.8%	1.0%
Average Number of Vehicles Available	1.4	1.6	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

